

Exponential Business Initiative

Apply to become a supporting partner

Why 1.5°C?

Climate change is now affecting people on all continents and the impacts are becoming more severe. Scientific evidence shows that humanity is taking grave risks with the stability of Earth's climate system if global average surface temperature continues rising alongside ecological destruction. Reducing this risk means societies working together to stabilise temperature rise at around 1.5°C. This translates to halving greenhouse gas emissions every decade from now on to approach net-zero emissions by 2050. Achieving a 1.5°C planet will require the fastest economic transition in history. This transformation is both necessary and achievable.

The 1.5°C Business Playbook

The 1.5°C Business Playbook was [launched](#) on the 20th of January 2020 in Davos. The Playbook is the cornerstone of the Exponential Business initiative. It helps organisations to set a 1.5°C aligned strategy and move to action. It focuses on simplicity and speed and is anchored in the latest science*. For reference, [the 1.5°C Business Playbook](#) is free to download.

*as expressed in the IPCC 1.5°C special report.

Exponential Business Initiative

An eco-system of frontline organisations, committed to halving emissions before 2030 towards net-zero by 2050 at the latest, integrating climate in business strategy and contributing to climate action in society. This initiative focuses on Strategy in Action, complementing existing initiatives such as SBTi1.5. It is a spin-off from the [Exponential Roadmap Initiative](#). Official partners of [Race To Zero](#) and [TED Countdown](#).

*as expressed in the IPCC 1.5°C special report.

Criteria for becoming a supporting partner:

Committed to the 1.5°C Ambition; to do your utmost to halve your own and value chain emissions every 10 years, preferably faster - and to reach net-zero before 2050, to disclose emissions and progress publicly following standards on a yearly basis, to integrate climate in strategy and contribute to climate action in society.

Contribution to the Exponential Business Initiative; Partners will be included in the eco-system of frontline organisations driving exponential climate action. You will have the opportunity to influence the content in the updated versions of the 1.5°C Business Playbook and contribute to key 1.5°C aligned projects. They will be requested to support and promote the initiative, but will be able to decide on a case by case.

Endorse and promote: Endorse the 1.5°C Business Playbook and promote the Exponential Business Initiative through your channels.

Send your proposal and highlight how you want to contribute to:
partnerships@exponentialroadmap.org