

Press release
1.5°C Supply Chain Leaders
Support SME Climate Hub
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**EXPONENTIAL
ROADMAP** INITIATIVE



Exponential Roadmap Initiative announce the

1.5°C Supply Chain Leaders

Driving climate action throughout global supply chains

STOCKHOLM (21 September 2020) The Exponential Roadmap Initiative has today launched the “1.5°C Supply Chain Leaders”, a group of major multinational corporations, including Ericsson, IKEA, Telia, BT Group and Unilever, that have joined forces to drive climate action across their supply chains. The 1.5°C Supply Chain Leaders are also announcing their support for the newly launched SME Climate Hub - a climate action platform dedicated to small and medium-sized enterprises (SMEs).

The 1.5°C Supply Chain Leaders have all set targets to halve absolute greenhouse gas emissions before 2030 and reach net-zero emissions throughout their supply chains before 2050. Today’s announcement demonstrates the commitment of the 1.5°C Supply Chain Leaders to work with their suppliers in order to reach their collective targets, aiming to reduce greenhouse gas emissions through action and collaboration, while looking to inspire others to do the same and join them in the Race to Zero.

The 1.5°C Supply Chain Leaders have made the following commitment today:

- 1. We have all committed to reducing our greenhouse gas emissions across our value chain in line with the 1.5°C ambition. We integrate climate in our business strategy and drive climate action as part of our wider role in society (as members of the [Exponential Roadmap Initiative](#) and/or [Business Ambition for 1.5°C](#)).*
- 2. We will work together with our suppliers and business partners to join us on this journey by taking action aiming to halve greenhouse gas emissions before 2030, reaching net-zero before 2050 and communicate progress annually, e.g. as outlined in the SME Climate Commitment. To promote, reward and inspire action, we plan to make climate related targets and performance a key supplier purchasing criteria within one year.*
- 3. We recognize the challenge this poses for our suppliers and we will support them, working together to reach our shared goals. In addition, we will support SMEs globally through the SME Climate Hub with tools, knowledge and best practice for implementing a robust climate strategy, to support broad action.*

Only by working together will we reduce our greenhouse gas emissions. Ambitious targets supported by firm action and collaboration will inspire others to do the same. Join us now in the Race to Zero.

Also launching today, is the SME Climate Hub - a one-stop-shop for small and medium-sized enterprises (SMEs) to curb carbon emissions, build business resilience and gain a competitive advantage.

The SME Climate Hub will encourage SMEs to commit to halve greenhouse gas emissions before 2030 and reach net-zero emissions before 2050. SMEs making this commitment -- which will be globally recognized by the United Nations Race to Zero campaign -- will be able to take advantage of accessible tools and resources to help them reduce emissions and build business resilience. The platform will couple these tailored resources with opportunities for businesses to unlock direct commercial incentives.

The 1.5°C Supply Chain Leaders announce their full support for the SME Climate Hub, committing to working with small and medium-sized suppliers in their supply chain to deliver net-zero emissions before 2050. The SME Climate Hub will be a key platform to help share knowledge and practical tools and resources with SME suppliers to deliver concrete climate action across the entire supply chain.

"We have committed to work with our suppliers to be aligned with the 1.5°C ambition, meaning halving emissions every 10 year. We recognize the challenge this poses to our suppliers, and we see the Race to Zero "SME Climate Hub" as a great initiative to collectively support many companies to start their climate action. We need collaboration and as such join us in this race to zero," said **Moti Gyamlani, Head of Group Sourcing, Ericsson.**

"IKEA is committed to working closely together with our supply chain partners to reduce absolute greenhouse gas emissions from production by 80% by 2030. We are proud to be a 1.5°C Supply Chain Leader and to contribute to facilitating the climate journey for small and medium-sized enterprises (SMEs). We will not be able to limit climate change by working alone. Only by working together will we show that it is possible," said **Henrik Elm, Global Supply Manager, IKEA.**

"To tackle the climate challenge, it is not enough for us to collaborate with the big global suppliers. We need to engage also with the smaller, more local and often non-listed companies, to get them to commit to halving their emissions by 2030. The SME Climate Hub will provide the needed simplified tools and practices to enable these smaller companies to prove their commitment to the 1.5 degree pathway. That's how we go exponential!" said **Mikko Kuusisto, Senior Director, Telia Strategic Sourcing.**

“At BT, over two-thirds of our end-to-end carbon emissions come from our supply chain. To help us become a net-zero emissions business by 2045, we’re asking our suppliers to commit to climate action and we’re working with them to substantially reduce their carbon emissions by 2030. By working together, we’ll be able to curb emissions and help pave the way for others to follow,” said **Andy Wales, Chief Digital Impact & Sustainability Officer, BT Group.**

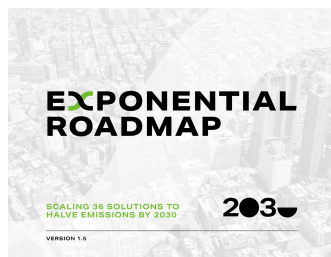
“Every business in our supply chain has the potential to be a climate leader. That’s why in June we launched our new climate strategy with a commitment to prioritise partnerships with suppliers who have set their own science-based targets. Today’s launch of the 1.5° Supply Chain Leaders initiative brings additional scale and synergy to the work that many companies are doing to support value chain partners to accelerate their decarbonisation journey. Through this spirit of collaboration and ambition, we increase our chances of limiting global temperature rise to 1.5° above preindustrial levels and preventing the worst effects of climate change. This is an urgent and important initiative,” said **Marc Engel, Chief Supply Chain Officer, Unilever.**

“We are very excited to kick-off the 1,5 Supply Chain Leaders together with five front runners in climate action- Ericsson, IKEA, Telia, BT Group and Unilever. Working together with suppliers is an absolute necessity for large corporations with net-zero ambitions. As 1.5°C Supply Chain Leaders we look to develop concrete tools, help remove blockers and provide the resources required to support suppliers, working together to achieve our common targets,” said **Johan Falk, Co-founder and Head of Exponential Roadmap initiative.**

About the Exponential Roadmap Initiative:

The Exponential Roadmap Initiative brings together technology innovators, scientists, companies and NGOs, with the mission to accelerate climate action exponentially through radical collaboration. The initiative has released the [Exponential Roadmap](#), highlighting the 36 solutions that can scale exponentially to halve Greenhouse Gas Emissions by 2030 worldwide, and the [1.5°C Business Playbook](#), a guideline for companies and organisations of all sizes to set a 1.5°C aligned strategy and move to action. Find out more exponentialroadmap.org.

Read the reports



Exponential Roadmap (1.5.1)



1.5°C Business Playbook (1.1)

**About the SME Climate Hub:**

The SME Climate Hub is an initiative founded by the International Chamber of Commerce, the Exponential Roadmap Initiative, the We Mean Business coalition and the UNFCCC Race to Zero campaign with the aim of supporting small and medium-sized businesses to build business resilience. The SME Climate Hub provides a one-stop-shop for SMEs to commit to climate action and access tools, incentives and other resources designed to make it easier than ever for small and medium-sized businesses to cut carbon emissions, bring innovative green solutions to market and build business resilience. For more information, visit: www.smeclimatehub.org

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