

Partnership Criteria: Exponential Roadmap Initiative & 1.5°C Business Playbook eco-system

Why 1.5°C? Climate change is now affecting people on all continents and the impacts are becoming more severe. Scientific evidence shows that humanity is taking grave risks with the stability of Earth's climate system if global average surface temperature continues rising alongside ecological destruction. Reducing this risk means societies working together to stabilise temperature rise at around 1.5°C. This translates to halving greenhouse gas emissions every decade from now on to approach net-zero emissions by 2050. Achieving a 1.5°C planet will require the fastest economic transition in history. This transformation is both necessary and achievable.

Exponential Roadmap Initiative

The [Exponential Roadmap Initiative](#) brings together organisations which are taking action in line with the 1.5°C ambition, ranging from technology innovators, scientists, companies and NGOs, with the mission to accelerate climate action exponentially. The initiative has produced the [Exponential Roadmap](#) and [1.5°C Business Playbook](#). Official partners of the [Race To Zero](#) Campaign and [TED Countdown](#).

The 1.5°C Business Playbook

Produced by leading experts and business stakeholders, the 1.5°C Business Playbook provides a framework for all companies and organisations to reach net-zero emissions rapidly through the adoption of an exponential trajectory of at least halving their greenhouse gas emissions every decade in the Race To Zero emissions before 2050. Focusing on simplicity and speed, it is anchored in the latest science*. The Playbook was launched on the 20th of January 2020 in Davos and is a spin-off from the Exponential Roadmap. *as expressed in the IPCC 1.5°C special report.

1.5°C Business Playbook eco-system

The Playbook is supported by an eco-system of more than 50 front runners in climate action, committed to halving emissions before 2030 in the Race to Zero emissions before 2050, integrating climate in business strategy and contributing to climate action in society. The eco-system covers organisations across businesses, research institutions and NGOs. The common mission is to accelerate climate action exponentially, and directly contribute to the exponential scaling of the number of companies implementing strategies aligned with 1.5°C through the 1.5°C Business Playbook.

Criteria specifications:

Committed to the 1.5°C Ambition ; to do your utmost to halve your own and value chain emissions every 10 years, preferably faster - and to reach net-zero before 2050, to disclose emissions and progress publicly following standards on a yearly basis, to integrate climate in strategy and contribute to climate action in society.

Contribution to the initiative: Partners will be included in the eco-system of frontline organisations driving exponential climate action. They will have the opportunity to influence the content in the updated versions of the 1.5°C Business Playbook and contribute to key 1.5°C aligned projects. They will be requested to support and promote the initiative, but will be able to decide on a case by case.

Send your proposal and highlight how you wish to contribute to:

partnerships@exponentialroadmap.org