



23 November 2020

Dear xxx,

As the world looks to rebuild from the Covid-19 pandemic, we have a unique opportunity to change the way the economy works - creating a fairer, more resilient, low carbon society.

BT has led on climate action for over 28 years and in June we pledged our support for a green recovery – announcing two new initiatives:

- The UK Electric Fleets Coalition - together with [The Climate Group](#), we're calling on the UK Government to target 100% electric car and van sales by 2030; extend grants for electric vehicles and charging points through to at least 2023 and speed up the rollout of public charge-points across the country.
- The Green Tech Innovation Platform - the platform aims to uncover the latest green technologies from UK-based tech scale-ups that could support BT and its public sector customers.

We continue to work towards meeting our target to be a net zero carbon emissions business by 2045. This means we are looking to reduce the carbon emissions intensity of our operations by 87% by 2030 on 2016/17 levels and to reduce the carbon emissions associated with our supply chain by 42% by 2030.

### **That's where we need your help:**

To achieve our ambitions, we can't do this alone, and that is why I'm reaching out to you today to seek your support. Considerations to think about include:

- Have you set a 1.5°C aligned/net zero science based target?
- Do you purchase 100% renewable electricity?
- Do you engage with your suppliers on climate and environmental issues?

Have you given thought to your plans in the above areas and how these can be achieved?

### **We offer a couple of tools which we hope can help you and your suppliers set net zero targets:**

- The 1.5°C Business Playbook – a spin-off from the Exponential Roadmap. It is supported by an eco-system of more than 50 front runners in the 1.5°C ambition, including the International Chamber of Commerce (ICC), WWF, BT, Ericsson, IKEA, Telia and Unilever. The Playbook provides a guide for

companies in setting strategies and taking action to reduce their emissions. Here's [the Playbook](#).

- BT has also recently joined the 1.5 °C Supply Chain Leaders initiative. This is a coalition that has announced the launch of the SME Climate Hub – co-hosted by the International Chamber of Commerce (ICC), the Exponential Roadmap Initiative, the We Mean Business coalition and the United Nations Race to Zero campaign.
- The SME Climate Hub will provide resources around best practice and tools on how to set these ambitious emissions targets and develop strategies to meet them. Here's some [additional information](#).
- Other useful information includes:
  - [CDP](#)
  - [RE100](#)
  - The [Science Based Targets](#) Initiative

It is critical to mobilise the entire business sector for the 1.5°C ambition and we hope to have your support.

Please take a few moments to fill out our short survey which can be found here:

**XXXXX**

If you have any questions, contact Nicki Clark at [nichola.clark@bt.com](mailto:nichola.clark@bt.com) or Gabrielle Ginér at [gabrielle.giner@bt.com](mailto:gabrielle.giner@bt.com).

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