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PRESS RELEASE

DIGITALISERINGSKONSULTERNA PARTNER WITH EXPONENTIAL ROADMAP INITIATIVE: AIM TO AT LEAST HALVE SWEDEN'S EMISSIONS BY 2030 THROUGH DIGITALIZATION

The business association Digitaliseringskonsulterna brings together consultants with expertise in digitization, innovation, and change management with the aim of achieving rapid and large emission reductions throughout society. The association works towards increasing the visibility and usage of digitalization as a means of climate action.

The association's members are united in their ambition to pursue ambitious climate work with a focus on helping society to rapidly reduce its emissions. Digitaliseringskonsulterna's work is fully aligned with the Exponential Roadmap Initiative, a scientific cross-sector collaboration launched in 2018 with the mission to halve global emissions by 2030 through exponential climate actions and solutions. Digitaliseringskonsulterna joins the initiative as a new member, taking another step in its commitment to help society see and use digitalization's potential.

This partnership also enables members of the association to become part of the UN's global Race to Zero campaign, commit to halve their own and their value chain's emissions, integrate climate into their business strategy and develop offerings and solutions that help customers and society reduce their emissions.

— As a partner of the Exponential Roadmap Initiative, we further strengthen the commitment of our members. Our clients and society at large can be assured that the association's members take climate change seriously and can contribute with expertise and experience in the rapid transition our clients are undergoing. Within this partnership, we will explore common approaches, tools, and solutions and to accelerate this development exponentially", says Ingemar Jansson, Chairman of the Board of Digitaliseringskonsulterna.

The association's aim is to establish its members as solution providers playing a key role in the transition by sharing expertise and experience, and as partners in the Exponential Roadmap Initiative they will have even more opportunities for cooperation:

— We welcome Digitaliseringskonsulterna to join other front runners in climate action within the Exponential Roadmap Initiative. We bring together innovators, transformers, and disruptors with a common mission to halve global emissions by 2030 through concrete action. Digitalization will be significant in the transition towards net zero, and actors like Digitaliseringskonsulterna play an important role in supporting that transformation through digitalization, innovation, and the implementation of globally sustainable fossil-free solutions", says Johan Falk, CEO & Co-founder at the Exponential Roadmap Initiative and lead author of the Exponential Roadmap and the 1.5°C Business Playbook.

For more information:

Ingemar Jansson, Chairman of the Board of Digitaliseringskonsulterna

Phone: +46 (0)72-080 35 60

E-mail: ingemar.jansson@digitaliseringskonsulterna.se



About Digitaliseringskonsulterna

Digitaliseringskonsulterna consists of a large number of stakeholders united in our ambition to help society become aware of and use the opportunities of digitalization. We are solution providers who think it's crucial that some of the most powerful tools created by mankind contribute to a sustainable and smart future.

[Website](#)

About Exponential Roadmap Initiative

The Exponential Roadmap Initiative is for innovators, transformers and disruptors taking action in line with 1.5°C, with the mission to halve emissions before 2030 through exponential climate action and solutions. The Exponential Roadmap Initiative is an accredited partner of United Nations' Race To Zero, TED Countdown and a founding partner of the 1.5°C Supply Chain Leaders and the SME Climate Hub.

[Website](#)