

EXPONENTIAL ROADMAP INITIATIVE

Communications Manager at the Exponential Roadmap Initiative

We are looking for a storyteller, innovator, brand builder and digital native, to take on communications at the Exponential Roadmap Initiative and help us drive our fast-growing initiative and make us reach further!

We are looking for someone who has a deep knowledge about communications, climate solutions and innovation. You will be joining a team in start-up mode, moving fast and fixing things. In this role you will build our digital brand, write dazzling, accurate copy, deal with the media, create engaging content, run amazing events. Does this sound like it would excite you? Apply today to become the Communications Manager of Exponential Roadmap Initiative.

About the role

As a Communications Manager, you will be responsible for the initiative's external communication. Your focus will be to drive the accelerated impact of the initiative through communications, identifying and driving the strategies to reach 10x impact with everything we do. More specifically, you will develop and execute communications plans, including launches of climate action projects, large- scale events and campaigns related to global climate summits such as Climate Week NYC and COP.

You will drive multi-stakeholder communication campaigns, for example, working with leading multinationals to amplify the leading edge climate action stories from multinationals and climate organisations. You will work alongside our team members on a wide array of tasks including social media campaigns, newsletters and press announcements. Key responsibilities include but are not limited to:

- Driving the initiative's communications strategy
- Setting communications plans and strategies for projects, events and announcements in collaboration with the team
- Coordinating campaigns and announcements with multiple stakeholders
- Setting and driving strategies for the initiative's online presence on social media platforms (LinkedIn & Twitter)
- Crafting and updating web content
- Collaborating closely with team members on various climate action projects and contributing from a communications perspective

We are looking for:

A communications manager to join our fast-growing climate initiative. Specific skills and abilities include:

- Preferably 3+ years of experience in a similar role

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- Entrepreneurial mindset
- Experience in multi-stakeholder communications campaigns
- Great knowledge of digital marketing channels (e.g. social media)
- Excellent interpersonal, communication and presentation skills
- Excellent attention to detail
- Outstanding organizational skills.
- Able to lead multiple projects at the same time
- Excellent writing and proofreading skills (English)
- Preferably skills in graphic design

We are open to other backgrounds and degrees if we find the right person. Although, it is not required for you to know all of these areas, the more you do know about each of them – even at a basic level – the better.

Education and experience:

- Relevant Bachelor's/Master's Degree
- Experience in innovative communications in climate, sustainability, business
- Professional proficiency in English
- Track record of great achievements and results (e.g. grades, projects, breakthrough initiatives etc.)

If you want a chat about this position, send an email to hello@exponentialroadmap.org.

Apply by sending your CV and Cover Letter to hello@exponentialroadmap.org. Review of applications and recruitment are handled on an ongoing basis.

Terms:

Location: The team is primarily based in Stockholm, Sweden. Remote work is possible.

Hours: Full time

Contract type: Consultant, contract basis or employment. 6-months with possibility to extend.

Application closes: Review of applications and recruitment handled on an ongoing basis.

About the Exponential Roadmap Initiative

The [Exponential Roadmap Initiative](#) is a leading climate-action initiative with a record of leading-edge projects with global impact, including [Exponential Roadmap](#), [1.5°C Business Playbook](#), [1.5°C Supply Chain Leaders](#) and [SME Climate Hub](#). The initiative brings together companies and organisations innovating and transforming themselves, and disrupting existing industries in line with the 1.5°C ambition. Our ecosystem of [members](#) include Google, Microsoft, Spotify, Polestar, Ericsson, IKEA and more, representing 800+ BN USD in revenue and 1.7 million employees. Our purpose is to accelerate exponential climate action

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and solutions through groundbreaking projects, with the mission to halve emissions before 2030.

At Stockholm+50, the initiative co-hosted a series of Exponential Race to Zero events, reaching 31 million viewers online with 1000 delegates joining the physical hub.. The program focused on the game-changers in energy efficiency, [green energy](#), [travel & transport](#), [plant-based food](#), [regenerative agriculture](#), protection & restoration of nature and maximizing positive impacts from [digitalisation](#).

The initiative follows a lean startup approach and is agile in structure, with a young and growing team working collaboratively with partners such as the United Nations' Race to Zero, the We Mean Business Coalition and leading multinationals in our ecosystem.

We are anchored in the latest climate science, working closely with Stockholm Resilience Centre, WWF and Potsdam Institute of Climate Impact Research, whose director Johan Rockström is Chair of the initiative.