

Benefits & requirements

Member companies

About the Exponential Roadmap Initiative

The Exponential Roadmap Initiative (ERI) brings together innovators, transformers and disruptors taking action in line with the 1.5°C ambition. Our common mission is to halve greenhouse gas emissions before 2030 through exponential climate action and solutions. ERI is a partner of the [UN Race to Zero](#) campaign and as such is a funnel through which companies can join Race to Zero.

The initiative is built as a community of practice for exponential climate action and solution projects, driving climate transformation at a global scale. ERI members are front-runners in providing disruptive and transformative solutions to reduce emissions, thereby incentivizing peers and enabling scaling.

ERI drives the narrative of halving emissions by 2030. This narrative is based on science as assessed by the UN's Intergovernmental Panel on Climate Change (IPCC) and shown through the Carbon Law concept: Global greenhouse gas emissions need to halve by 2030 in order to limit global warming to 1.5°C. To this effect, ERI influences policy and standards, develops frameworks and accelerates the exponential scaling of solutions and actions.

Benefits

Be part of collaborative climate action and solutions

ERI drives climate transformation at a global scale, understanding the need to work together to drive climate action throughout global supply chains. ERI members collaborate to develop, share and scale best practices, frameworks for action, and projects such as the [Exponential Roadmap](#), [1.5°C Business Playbook](#), [1.5°C Supply Chain Leaders](#) and the [SME Climate Hub](#).

Get access to an ecosystem of world leaders

ERI brings together world-leading innovative, disruptive and transformative businesses taking action in line with 1.5°C. The common mission is to halve greenhouse gas emissions by 2030 through exponential climate action and solutions, enabling innovation and breakthrough.

Gain insight into standard setting and planetary science

In collaboration with Potsdam Institute for Climate Impact Research, Oxford University, the UN-backed Race to Zero campaign among others, ERI influences global standards and initiatives to increase the pace of global action. Members gain insights to, and have possibilities to contribute to, global standards and frameworks. Members gain access to the latest planetary science, as well as solutions and best practice for responding to the science and standards.

Accelerate climate performance and impact

ERI provides members with clear frameworks for actions they can take to integrate climate action into their company strategies, to reduce emissions throughout their value chains, and to communicate these practices externally. Through the annual Climate Performance Review, members receive feedback on required adjustments as well as recommendations to accelerate their transformation.

Get opportunities to gain global visibility for your climate action

Members are offered opportunities to showcase their radical climate action, significant breakthroughs and world-leading climate practice in communication campaigns and events at major milestones in the international climate year, e.g. the [Exponential Climate Action Summits](#). ERI leverages the global reach and network of its partner organizations, such as We Don't Have Time and the UN Race to Zero Campaign, to amplify members' leading practices, including through global media outlets.

Requirements

ERI is a partner in the UN Race to Zero campaign. As such, ERI applies the Race to Zero membership criteria of the [Starting Line and Leadership Practices 3.0](#). ERI aims to be the business ecosystem for frontrunners on climate action, that have climate integrated deeply into their business strategies. Requirements are continuously updated in line with the latest standards, climate science and leading practices.

The overarching requirements are highlighted below. The detailed requirements and recommendations across the 4 Climate Pillars are found in the [1.5°C Business Playbook](#) and assessed through the Climate Performance Review.

Recognising the climate emergency, companies commit to:

- Halving own emissions before 2030
- Halving value chain emissions before 2030
- Achieving net zero emissions before 2040
- Integrating climate into our business strategy
- Influencing climate action in society
- Disclosing progress publicly on an annual basis

(to be acknowledged at the head of the organization)

Send us an inquiry

If you are interested in joining the Exponential Roadmap Initiative and UN Race to Zero, send an inquiry to: hello@exponentialroadmap.org