



# **Benefits & requirements**

Member companies

## **About the Exponential Roadmap Initiative**

The Exponential Roadmap Initiative (ERI) brings together innovators, transformers and disruptors taking action in line with the 1.5°C ambition. Our common mission is to halve global greenhouse gas emissions before 2030 through exponential climate action and solutions. ERI is an accredited organization and partner through which companies can join the UN-backed <u>Race to Zero</u>.

The initiative is built as a community of practice for exponential climate action projects, driving transformation at a global scale. ERI members are front-runners in providing disruptive and transformative solutions to reduce emissions, thereby incentivizing peers and enabling scaling. ERI enables companies that provide climate solutions to join the initiative and the Race to Zero.

ERI drives the narrative of halving global emissions by 2030. This narrative is based on science as assessed by the UN's Intergovernmental Panel on Climate Change (IPCC) and shown through the Carbon Law concept: Global greenhouse gas emissions need to halve by 2030 in order to keep global warming close to 1.5°C, while protecting nature and restoring carbon sinks. To this effect, ERI influences policy and standards, develops frameworks and accelerates the exponential scaling of solutions and actions.

#### **Benefits**

### Be part of collaborative climate action and solutions

ERI drives climate transformation at a global scale, understanding the need to work together to drive climate action throughout global supply chains. ERI members collaborate to develop, share and scale best practices, and collaborate on projects such as the 1.5°C Business Playbook, 1.5°C Supply Chain Leaders and the SME Climate Hub.

#### Get access to an ecosystem of world leaders

ERI brings together world-leading innovative, disruptive and transformative businesses taking action in line with 1.5°C. ERI creates a safe space for sharing of leading practices and challenges, contributing to transformation of value chains and acceleration of climate solutions.

## Gain insight into standard setting and planetary science

ERI influences global standards and initiatives to increase the pace of global action, in collaboration with Potsdam Institute for Climate Impact Research, Oxford University and Race to Zero among others. Members have possibilities to contribute to the next global standards and frameworks, also gaining access to the latest planetary science.



## Accelerate climate performance and impact

Through the annual Climate Performance Review, members receive feedback on their relative position, required adjustments and recommendations on how to accelerate climate performance and impact. Members gain access, and contribute to, the developments of frameworks to accelerate their transformation (e.g. <u>1.5°C Supplier Engagement Guide</u>, <u>1.5°C Business Playbook</u>).

### Get opportunities to global visibility for your climate action

Members are offered opportunities to showcase significant breakthroughs and world-leading climate practice in communication campaigns and events at major milestones in the international climate year, e.g. the <a href="Exponential Climate Action">Exponential Climate Action</a>
<a href="Summits">Summits</a>. ERI leverages the global reach and network of its partner organizations, such as We Don't Have Time and the Race to Zero, to amplify members' leading practices, including through global media outlets.

## Requirements

ERI is a partner of the Race to Zero campaign. As such, ERI applies the Race to Zero membership criteria, bringing in companies on both the <u>Starting Line and Leadership Practices 3.0</u>.

The overarching requirements are highlighted below. The detailed requirements and recommendations across the 4 Climate Pillars are found in the <u>1.5°C Business Playbook</u> and assessed through the Climate Performance Review. Requirements are continuously updated in line with the latest standards, planetary science and leading practices.

Recognising the climate emergency, companies commit to:

- Halving own emissions before 2030
- Halving value chain emissions before 2030
- Achieving net zero emissions before 2040
- Integrating climate into our business strategy
- Influencing climate action in society
- Disclosing progress publicly on an annual basis

# Send us an inquiry

If you are interested in joining the Exponential Roadmap Initiative and Race to Zero, send an inquiry to: hello@exponentialroadmap.org