



ECLIPSE SUPPLIER COLLABORATION PLATFORM

YEAR STARTED:

2019: Platform is launched to engage its value chain to join efforts to fight climate change

2022: The platform is updated to include capacity-building and sharing of best practices

PRIORITY REGION:

AB InBev launched Eclipse to support supply chain partners who share similar climate goals and ambitions all around the world

GOALS:

AB InBev's 2025 Sustainability Goals allow targeted action and progress mapping towards the brewer's longterm net zero ambition:

- 100% of the company's purchased electricity to be from renewable resources by 2025
- A reduction of AB InBev's carbon emission intensity by 25% across its value chain by 2025
- Ambition to achieve net zero by 2040 across its value chain

2030 LET'S HALVE GLOBAL EMISSIONS BY

SUMMARY:

Sustainability is core to delivering on AB InBev's purpose and strategy. Its business is closely tied to the natural environment: agricultural crops and water are key inputs, raw materials are required for packaging, and energy and fuel are needed to brew, transport and cool beers.

These factors have led the company to run extensive climate modelling across the entire value chain, establish a 2025 Climate Action Goal and develop a long-term climate strategy.

The company's business approach to tackle climate action is:

- 1. Strengthened by inclusivity:** Collaboration with suppliers and retailers, partnering with start-ups with breakthrough solutions and engaging with the wider industry to decarbonise its value chain.
- 2. Underpinned by natural solutions:** Engagement with farmers to help scale regenerative agriculture practices to enrich soil health while increasing its ability to capture carbon. In addition, implementing nature-based solutions to improve watershed health will help tackle climate change.
- 3. Focused on local impact:** Prioritising local emissions reduction, including investment to drive local innovation.

One of the ways the company is tackling this challenge is by connecting suppliers to share best practices, learn from different industries, build capabilities together, and drive collaborative efforts. Partners begin with a self-assessment tool to identify specific capabilities their company needs to develop. The platform also has a learning hub with a series of modules that includes industry examples of interventions that could help them decarbonise and more. Partners can also use the Eclipse platform to build their own decarbonisation plan.

Through this platform, a key packaging partner finalised its Scope 3 mapping, applied for a Science-based target and signed a joint Power Purchase Agreement with some of its partners.



KEY SUCCESS DRIVERS:

- Emissions intensity from Scope 3, in which the company's value chain lies, has decreased by over 14% compared to the baseline year 2017.
- Increasingly suppliers are publicly reporting their GHG data and engaging in protocols and industry commitments.
- In North America, AB InBev initiated a local series of workshops for different maturity levels, resulting in the active participation of over 40 local suppliers.
- In Brazil, over 200 suppliers agreed on a joint "Commitment for Climate Action" to help drive climate ambition and decarbonisation.

PROGRESS:

- Since 2017, AB InBev has reduced absolute GHG emissions across its value chain emissions by over 19% per hectoliter, as reported in its 2022 ESG report.
- In 2022, the company achieved over 67% of renewable electricity in operations worldwide, and over 97% renewable electricity contracted.

LESSONS LEARNED:

- Partnerships and collaboration are key: developing local partnerships between AB InBev and suppliers is key to address specific challenges.
- Engagement and internal buy-in from decision makers with all partners is crucial for success.
- Understanding the different moments in the decarbonisation pathway of each supplier to offer tailor-made solutions.

What would be your key advice to other businesses looking to decarbonise their supply chain?

“My key advice would be to prioritise deep decarbonisation, starting from your own operations, and taking those learnings to your partners – big and small – across the value chain. We should create space for strategic engagements to openly discuss challenges, share best practices and bring others on board. Widespread adoption of climate solutions can only be achieved through innovation, partnerships and joint investment.”

Ezgi Barcenas,
Chief Sustainability Officer, AB InBev

DEPLOYMENT TOOLS:

- Establishment of an intuitive platform for suppliers to be able to access and share GHG data, actively make use of the many features in the system, and upload success stories that can be shared with peer companies.
- Full engagement of local teams with suppliers' teams to actively listen, connect, and offer solutions that suit their needs.
- For 2023, joint workshops will be held throughout the different regions of the world to engage an even greater number of suppliers from different categories.



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